

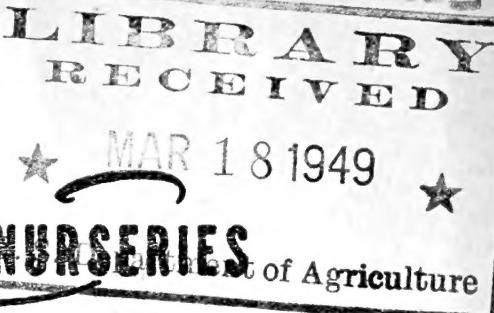
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Mayfair



Orchard Street

Bergenfield, N. J.



February 18, 1949

Dear Rock Gardener:

Once again we have weathered the ravages of Winter with Spring almost upon us, which brings to mind warm winds, hazy days, and the aroma of new growth. Usually the first signs of Spring are observed in the rock garden, where the hardy Alpines burst into gay colors even before the last of the snows are gone.

With this thought before us and the fast approaching planting season beckoning, we know you have the urge to get out in your garden and dig. But before the digging, comes the planning, and in this year's planning and selection of plants we hope you will consider some of the treasures listed in our Handbook and Catalogue and in this supplement to that catalogue. This issue was designed to serve for two years, with a supplement containing the new varieties to bring it up to date. If you have lost your copy please let us know and we shall be glad to send you another.

The many letters and cards from our hundreds of customers all over the country tell us that we send out well grown and the best packed plants they have ever received. This is certainly good news to us and we would like to prove it to you in this coming year.

Unfortunately a number of plants listed in our catalogue (list within) have been sold out for the 1949 season, and as time passes others will be sold out. Therefore the early orders will get preference.

With the hope of hearing from you in the very near future, I remain

Very sincerely yours,

Walter A. Holmgren



CHANGES IN TERMS

(Please read terms and conditions in catalogue)

SHIPMENT: All orders will be shipped by Parcel Post. All orders for east of the Mississippi will be shipped prepaid. For all orders **WEST OF THE MISSISSIPPI** add 10% of your total order to cover part of the postage.

REMITTANCE: By check, Postal Note or money Order. The minimum order acceptable is \$2.00. If you desire only one or two plants please remit the minimum \$2.00 or we cannot handle your order unless it is an addition to a previous order not yet shipped.

REFUND: In the event we are sold out of a plant, we shall send a substitute, refund or hold on order, according to your instructions. If there are no instructions we shall send refund two weeks after the date of shipment.

TRADE & INSTITUTION DISCOUNT

On all orders for \$10.00 or more; for 3 or more of a kind, 33% discount from the EACH price. For 1 or 2 of a kind, 25% discount. NO DISCOUNT ON COLLECTIONS. All orders shipped Exp. collect or billed for postage.

HAVE YOU JOINED THE A.R.G.S.

The American Rock Garden Society wants you as a member. Read the enclosed folder, then use the handy application blank to become a member of the Rock Garden Society that was founded for the purpose of disseminating knowledge.

SOLD OUT FOR 1949

The following list of plants have been sold out for the 1949 season. Please remember these are not out of stock but merely sold out due to Winter sales. If you want any of these plants, just add them on to your order and we shall ship them when they become available.

<i>Alyssum spinosum</i>	<i>Penstemon aridus</i>
<i>Antirrhinum molle</i>	<i>Phlox nivalis sylvestris</i>
<i>Aquilegia flavescens</i>	<i>Phlox procumbens</i>
<i>Asplenium pinnatifidum</i>	<i>Polygala paucifolia</i>
<i>Asplenium ruta-muraria</i>	<i>Primula cortusoides</i>
<i>Campanula tomassiniiana</i>	<i>Primula juliana Dorothy</i>
<i>Campanula wockii</i>	<i>Primula juliana Snow White</i>
<i>Cheilanthes gracilima</i>	<i>Pulmonaria officinalis</i>
<i>Cheilanthes lanosa</i>	<i>Ranunculus glaberrimus</i>
<i>Chrysopsis falcata</i>	<i>Rhododendron impeditum</i>
<i>Coptis laciniata</i>	<i>Rhododendron Indicum</i>
<i>Cotoneaster pannosa nana</i>	<i>balsaminaeflorum</i>
<i>Cryptogramma crispa</i>	<i>Rhododendron indicum J. T. Lovett</i>
<i>acrostichodes</i>	<i>Rhododendron keleticum</i>
<i>Delphinium tricorne</i>	<i>Rhododendron racemosum</i>
<i>Dianthus alpinus</i>	<i>G. G. Nearing</i>
<i>Edrainanthus kitaibelli</i>	<i>Sabatia lanceolata</i>
<i>Gentiana macauleyi</i>	<i>Sabatia stellaris</i>
<i>Gentiana romanzowii</i>	<i>Sedum lineare variegatum</i>
<i>Haberlea rhodopensis</i>	<i>Sinene virginica</i>
<i>Iris pumila azurea</i>	<i>Silene wherryi</i>
<i>Liatris graminifolia alba</i>	<i>Sisyrinchium douglasii</i>
<i>Liatris scariosa nana</i>	<i>Teucrium montanum</i>
<i>Mentha requienii</i>	<i>Townsendia exscapa</i>
<i>Mertensia longiflora</i>	<i>Viola jooi</i>

THESE PLANTS ARE OFFERED IN

NEW VARIETIES

Herein are listed some very noteworthy species of rock plants that are well worthy of a place in your garden. These are all hardy, dependable plants that will stand even the severest of Winters. Most of these have been growing at Mayfair for the past two years and have been included in our collection because of their desirable habit of growth or display of flowers or both.

AJUGA GENEVENSIS. (Labiatae, Mint Family)—An attractive non-creeping bugle that forms neat clumps of evergreen leaves about 3 inches high from which spring erect 12-inch stems bearing an abundance of deep blue flowers in June. Easy in any ordinary soil. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

ARENARIA OBTUSILOBA. (Caryophyllaceae, Pink Family)—A very tiny and compact sandwort that grows into two-inch high mounds of dense, tiny pointed leaves. It is not very showy, but rather interesting with its little white flowers in May and June. It needs full sun and a sandy acid soil. (pH 5-6) 50c Each. 3 for \$1.25. 12 for \$5.00

ASTILBE DRYADE. (Saxifragaceae, Saxifrage Family)—A fine rock garden variety of this showy genus. Attractive clumps of dark green foliage and huge panicles of pure white flowers on 12-inch stems in May and June. It likes good acid soil in sun or light shade. (pH 5-7)

50c Each. 3 for \$1.25. 12 for \$5.00

CALLUNA VULGARIS CUPREA. (Ericaceae, Heath Family)—A reappearance of this fine old variety. An erect shrub about 18 inches high with attractive golden foliage that turns bronze in Fall and Winter. A profusion of lavender-purple flowers in July and August. A peaty acid sandy soil in full sun is all it requires. (pH 4-6)

50c Each. 3 for \$1.25. 12 for \$5.00

CALLUNA VULGARIS HAMMONDII—The best of the white Heathers. A vigorous upright grower to 2 feet high with light green foliage and quantities of large pure white flowers in August and September.

50c Each. 3 for \$1.25. 12 for \$5.00

CERASTIUM ARVENSE COMPACTUM. (Caryophyllaceae, Pink Family)—A very choice dwarf edition of the well known and weedy Snow-in-Summer. This is a low compact grower that forms neat mounds of soft gray foliage about 3 inches high and covered with showy white flowers in June and July. Not at all weedy. An easy grower in any ordinary soil in full sun. (pH 6-8) 35c Each. 3 for 90c. 12 for \$3.50

CLAYTONIA MEGARRHIZA. (Portulacaceae, Purslane Family)—A Western Spring Beauty that is really a beauty. It has a very thick fleshy root and a compact evergreen rosette of thick fleshy dark green leaves and sprays of pale pink flowers in early April. It requires a rather moist acid peaty soil in sun or light shade. (pH 4-6)

50c Each. 3 for \$1.25. 12 for \$5.00

CYSTOPTERIS BULBIFERA. (Polypodiaceae, Fern Family)—This Berry Fern is a true rock plant, native to the shaded limestone ledges of our Eastern mountains. Long, narrow, lacy fronds about 12 inches high, with tiny bulblets at the base from which grow new plants. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

CYTISUS PRAECOX LUTEUS. (Leguminosae, Pea Family)—A rather tall shrub, sometimes reaching 4 feet, but very beautiful and useful in the background of the rock garden. Long slender leafless deep green branches that carry very large and showy pale yellow pea flowers in May. Easy in ordinary soil, and full sun. (pH 5-8) Small plants.

50c Each. 3 for \$1.25. 12 for \$5.00

ADDITION TO CATALOGUE LISTING

DIANTHUS ROSE CUSHION. (Caryophyllaceae, Pink Family)—A very tiny dense cushion of blue-gray leaves and tiny but showy fine rose colored flowers on 2-inch stems in June. A dainty little Pink for a sunny rock crevice. Lime soil in full sun. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

DRYOPTERIS PHEGOPTERIS. (Polypodiaceae, Fern Family)—This rather tall Narrow Beech Fern forms spreading clumps of attractive fronds about 15 inches high and is useful in the wild garden or in shaded areas of the larger rock gardens. It likes acid soil and shade but will stand a good deal of sun. (pH 5-6)

35c Each. 3 for 90c. 12 for \$3.50

EUONYMUS JAPONICUS MICROPHYLLUS. (Celastraceae, Staff Tree Family)—Unquestionably a desirable little shrub for the rock garden. It has stiff upright branches with tiny leathery dark glossy evergreen leaves. A very neat and compact grower, in any ordinary soil in sun or light shade. (pH 6-8)

75c Each. 3 for \$1.90. 12 for \$7.50

FRITILLARIA PUDICA. (Liliaceae, Lily Family)—Charming little Yellow-Bells from the Rocky Mountains that warm the early April days with their dainty yellow flowers on 6-inch stems. It needs a limy well drained soil in full sun. (pH 7-8)

35c Each. 3 for 90c. 12 for \$3.50

GENISTA PILOSA. (Leguminosae, Pea Family)—A low but fast growing gray-stemmed almost leafless shrub that bears an abundance of showy clear yellow pea flowers in May and June. Excellent for a dry sunny spot in the rock garden or wall garden. Ordinary soil. (pH 5-8)

35c Each. 3 for 90c. 12 for \$3.50

HEDERA COLCHIA. (Araliaceae, Gensing Family)—A beautiful slow climbing evergreen ivy with large heart-shaped dark green leathery leaves. An excellent plant for climbing over large rocks, walls and trees. It is a slow but easy grower in ordinary soil in sun or shade. (pH 6-8)

50c Each. 3 for \$1.25. 12 for \$5.00

HEDERA HELIX PALMATA—A form of the English Ivy with very large, palmately lobed dark green leaves. A distinctive variety for a ground cover in either sun or shade. Ordinary garden soil. (pH 6-8)

50c Each. 3 for \$1.25. 12 for \$5.00

HERNIARIA GLABRA. (Illecebraceae, Knotwort Family)—This is not much of a flowering plant, just a tiny creeper for carpeting hot sandy spots. It forms close mats of tiny dark green leaves that turn a reddish-bronze in Winter. Full sun and a sandy soil. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

HYPOXIS HIRSUTUS. (Amaryllidaceae, Amaryllis Family)—A dainty little May flowering plant from our Eastern woodlands that deserves a place in some shaded nook in your rock garden. Little clumps of grass-like hairy green leaves and loose sprays of bright yellow starry flowers. It likes shade and an acid woodsy soil. (pH 5-6)

35c Each. 3 for 90c. 12 for \$3.50

KALMIA POLIFOLIA ROSMARINIFOLIA. (Ericaceae, Heath Family)—A little creeping shrub with slender, graceful upright branches and tiny dark glossy evergreen leaves. Very attractive deep rosy-purple flowers in Spring. It is native to wet, boggy soil, but does very well in a dry acid leafmold soil in full sun or light shade. (pH 4-6) Small plants.

75c Each. 3 for \$1.90. 12 for \$7.50

LEWISIA HOWELLII. (Portulaceaceae, Purslane Family)—Evergreen rosettes of thick, broad, leathery dull green leaves and 6-inch high stems bearing airy sprays of pale pink flowers in May and June. An excellent Western rock plant for a sandy soil in full sun or light shade. (pH. 5-6)

50c Each. 3 for \$1.25. 12 for \$5.00

LEWISIA OPPOSITIFOLIA—A deciduous variety that forms neat rosettes of long narrow deep green leaves and bears clusters of showy white flowers on 6-inch stems in May and June. Give it full sun in a sandy acid soil with excellent drainage. (pH 5-6)

50c Each. 3 for \$1.25. 12 for \$5.00

LINARIA ALPINA. (Scrophulariaceae, Figwort Family)—A lovely little alpine plant that forms tufts of tiny blue-gray leaves on slender trailing stems and bears quantities of bright purple flowers with orange palate all through the Summer. A quick and easy grower in ordinary soil and full sun. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

LIRIOPE MUSCARI VARIEGATA. (Liliaceae, Lily Family)—Large attractive clumps of long narrow light green leaves variegated with yellow and erect 12-inch stems producing spikes of lilac-purple flowers in September and October. It thrives in any ordinary soil in sun or shade.

35c Each. 3 for 90c. 12 for \$3.50

MERTENSIA OBLONGIFOLIA. (Boraginaceae, Borage Family)—A lovely dwarf blue-bell from the Rocky Mountains that is certainly a welcome addition to the rock garden. An 8-inch high clump of narrow light green leaves and nodding clusters of deep blue flowers in April and May. It requires a light acid leafmold soil in light shade. (pH 5-6)

50c Each. 3 for \$1.25. 12 for \$5.00

OPUNTIA COMPRESSA. (Cactaceae, Cactus Family)—This is our native eastern Prickly-Pear that is very useful for dry sunny spots in the rock garden. It forms large spreading clumps or mats of thick, spiny, dark green joints that are interesting and decorative. It produces an abundance of very large and showy soft yellow flowers in late June and July. Easy to grow in any soil in full sun. (pH 5-8)

35c Each. 3 for 90c. 12 for \$3.50

OPUNTIA POLYCANTHA—A beautiful Western species that is much like the above but the many spines give it a white or hoary aspect. It has lovely lemon-yellow flowers tinged with soft red on the edges. Lovely an interesting. Same soil as above.

50c Each. 3 for \$1.25. 12 for \$5.00

PHLOX SUBULATA G. F. WILSON. (Polemoniaceae, Phlox Family)—An old favorite variety of the floriferous Mountain Pink that is a neat and compact grower and has a fine shade of soft blue flowers. Ordinary garden soil in full sun. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

PHLOX SUBULATA ROSE UNIQUE. A vigorous grower with long slender branches and quantities of deep rosy-purple flowers two weeks after the ordinary varieties are gone. A good bloomer and fast grower for covering large areas. Ordinary soil and full sun.

35c Each. 3 for 90c. 12 for \$3.50

PHLOX SUBULATA WHITE CUSHION—This is a new and extremely desirable variety for a conspicuous spot in the rock garden. A very dense and slow growing dwarf plant that is covered with showy white flowers in April and May. Undoubtedly one of the better varieties that will grow in popularity.

50c Each. 3 for \$1.25. 12 for \$5.00

PIERIS JAPONICA VARIEGATA. (Ericaceae, Heath Family)—A very dwarf, slow growing form of the Lily-of the-Valley Bush with dark evergreen leaves variegated with yellow. These are small plants that have never bloomed but they make excellent foliage plants. Acid leafmold soil in full sun. (pH 4-6)

1.25 Each. 3 for \$3.25.

- POTENTILLA FRUITICOSA TENUILOBA.** (Rosaceae, Rose Family)—A little shrubby Cinquefoil with slender upright branches bearing lovely small, very finely cut, ferny foliage. Yellow flowers through the Summer. An easy grower in any ordinary soil in full sun. (pH 6-8) 50c Each. 3 for \$1.25. 12 for \$5.00
- PRIMULA POLYANTHA YELLOW.** (Primulaceae, Primrose Family)—In addition to the pink, red, and whites we now have this pleasing yellow variety that produces clusters of large clear yellow flowers in April and May. Rich acid soil in a shady location. (pH 5-6) 35c Each. 3 for 90c. 12 for \$3.50
- RHODODENDRON MUCRONATUM.** (Ericaceae, Heath Family)—A fairly tall but very pretty and useful Azalea for large plantings and background for the rock garden. Large light green, hairy leaves that are deciduous or nearly so, and huge pure white flowers in late April and May. An acid leafmold soil in full sun. (pH 4-6) Small plants. 50c Each. 3 for \$1.25. 12 for \$5.00
- RHODODENDRON YEDDOENSIS**—A lovely bushy, spreading shrub about 3 feet high with attractive dark green foliage and large double rosylilac flowers in May. Really a lovely Azalea for the large rock garden or for background. Same soil as above and full sun. Small plants. 50c Each. 3 for \$1.25. 12 for \$5.00
- SAXIFRAGA CORTUSAIFOLIA.** (Saxifragaceae, Saxifrage Family)—An extremely desirable rock plant that forms lovely 5-inch high clumps of thick, lobed, fleshy leaves from which come many erect stems about 12 inches high bearing loose, airy sprays of oddly shaped white flowers in September and October. It likes a moist acid leafmold soil in light shade. (pH 5-6) 50c Each. 3 for \$1.25. 12 for \$5.00
- SAXIFRAGA LEUCANTHEMIFOLIA.** (Usually listed as S. Michauxii)—Rosettes of long narrow, stiff leathery dark green leaves and loose sprays of white flowers in May and June. It likes a moist acid soil in a shady location. (pH 5-6) 35c Each. 3 for 90c. 12 for \$3.50
- SAXIFRAGA SARMENTOSA**—This plant is commonly grown as a house plant called Strawberry-Begonia or Mother-of-Thousands, but it is perfectly hardy and an excellent subject for the rock garden. It is a creeper that forms evergreen mats of nice variegated green and white leaves about 3 inches high. It produces charming sprays of white and pink flowers on 6-inch stems in June. Excellent as a ground cover in a shady, moist place in acid soil. (pH 5-6) 35c Each. 3 for 90c. 12 for \$3.50
- SAXIFRAGA TENNESSEENSIS**—Very similar to S. virginensis, but the dark green leathery leaves are much larger and thicker. It has small white flowers on erect stems 10 inches high. It does well in sun or shade and in acid or limy soil. 35c Each. 3 for 90c. 12 for \$3.50
- SCILLA CHINENSIS.** (Liliaceae, Lily Family)—This the rare and lovely pink flowered Fall blooming Squill. Little clumps of thin grass-like leaves and 10-inch high erect spikes of fuzzy pink flowers in August and September. Easy to grow in ordinary soil and full sun. Potted bulbs. 50c Each. 3 for \$1.25. 12 for \$5.00
- SEDUM CHRYSANTHUM.** (Crassulaceae, Orpine Family)—A tiny rosetted plant resembling a velvety Sempervivum. It forms little clumps of tight rosettes and bears heads of yellow flowers striped with red on 5-inch stems in July. A dainty plant for a sunny rock crevice. Ordinary soil in full sun. (pH 6-8) 50c Each. 3 for \$1.25.

SEMPERVIVUM TECTORUM. (Carssulaceae, Orpine Family)—This is the ordinary House-Leek or Hen and Chicks. A good plant for dry walls and rock crevices in the rock garden. It produces large rosettes and is a fast grower in any soil in full sun.

25c Each. 3 for 65c. 12 for \$2.50

THALICTRUM KIUSIANUM. (Ranunculaceae, Buttercup Family)—A tiny Japanese plant that is as pretty as it is small. It forms little spreading mounds of fine feathery glaucous leaves about 2 inches high and displays tiny but showy sprays of deep lavender flowers on 3-inch stems from May till July. It is easy to grow in a moist acid soil in a shaded position. (pH 5-6)

50c Each. 3 for \$1.25. 12 for \$5.00

TRILLIUM ERECTUM. (Liliaceae, Lily Family)—A striking Trinity lily about 12 inches high, with very large deep green leaves and dark reddish flowers held above the leaves in early May. It requires a cool, moist acid leafmold soil in shade. (pH 4-6)

35c Each. 3 for 90c. 12 for \$3.50

TRILLIUM STYLOSUM—A very large flowered species from our Southern mountains with long nodding soft rose colored flowers in April and May. It requires the same culture as above.

35c Each. 3 for 90c. 12 for \$3.50

TRILLIUM UNDULATUM—A tall species about 18 inches high with large leaves and lovely flowers that are white veined with purple. A striking plant for a shaded area. Same culture as above.

35c Each. 3 for 90c. 12 for \$3.50

VALERIANA ROTUNDIFOLIA. (Valerianaceae, Valerian Family)—A delightful little plant that forms tiny clumps of little round leaves about 2 inches high and showy heads of little pink flowers on 3-inch stems in June. A lovely little plant and easy to grow in ordinary soil in sun or light shade. (pH 6-8)

50c Each. 3 for \$1.25. 12 for \$5.00

VERONICA RUPESTRIS NANA ALBA. (Scrophulariaceae, Figwort Family) —Tiny evergreen leaves on trailing stems that form close mats, decorated with quantities of pure white flowers in May and June. Good for rock crevices and walls. Ordinary soil in full sun. (pH 6-8)

35c Each. 3 for 90c. 12 for \$3.50

VERONICA TREHANII—A very striking variety that forms low mats of small leaves about 3 inches high, colored a very pale yellow-green, almost golden which pleasingly contrast to the short spikes of rich blue flowers in May and June. An easy and quick grower in full sun and ordinary soil.

35c Each. 3 for 90c. 12 for \$3.50

VIOLA STRIATA EASTER MORN. (Violaceae, Violet Family)—A fine non-creeping clump forming violet with small rounded leaves in mounds about 8 inches high, bearing quantities of the most pleasing shade of azure blue imaginable. It likes full sun or light shade in a light acid soil. (pH 5-6)

35c Each. 3 for 90c. 12 for \$3.50

VIOLA WALTERI—A little tufted violet with light green leaves mottled with darker green and fine deep violet-blue flowers in Spring. It likes an acid soil in a shady location. (pH 5-6)

35c Each. 3 for 90c. 12 for \$3.50